

# ArcGIS 10.1 Seminar: Transform Your Organization

October 16, 2012, The Westin Mina Seyahi, Dubai

Join us for a no-cost, half-day seminar to learn how ArcGIS 10.1 can help you make the most of your GIS investment.

At the ArcGIS 10.1: Transform Your Organization seminar, we will demonstrate workflows that reflect collaboration and teamwork within and across organizations.

## Why Attend?

- Find out everything you need to know about ArcGIS 10.1 to help better serve the needs of stakeholders without increasing your workload.
- Ensure your organization is getting the most from its GIS investment by staying up-to-date on the latest GIS technologies.
- Learn practical workflows and best practices that you can apply immediately.
- Bring back a strategy that helps you provide access to the geographic knowledge you create.
- Develop relationships with other successful users in the UAE.

## Agenda

Time	Topic
8:30 – 9:00 am	Registration & Morning Coffee
9:00 – 9:10 am	Welcome Message
9:10 – 11:00 am	ArcGIS 10.1: A modern GIS for your entire organization <ul style="list-style-type: none"> <li>• ArcGIS is a complete system for creating, managing, analyzing, and disseminating geographic information</li> <li>• Top 10 Improvements in ArcGIS 10.1</li> </ul>
11:00 – 11:30 am	Break
11:30 – 1:00 pm	Implementing ArcGIS 10.1 <ul style="list-style-type: none"> <li>• Tips and Tricks on licensing and upgrades</li> <li>• Network Analyst 10.1 and using Navteq real time data</li> <li>• Open discussion &amp; Q/A</li> </ul>
1:00 pm	Lunch at Blue Orange

## Registration

To register for this event, please visit [www.gistec.com/arccgis101seminar/](http://www.gistec.com/arccgis101seminar/).

For any question, please call Maristel Marcelo at +971-6-5750055 or email [maristel.marcelo@gistec.com](mailto:maristel.marcelo@gistec.com)

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## Event Venue

### Serdaal Ballroom, The Westin Mina Seyahi, Dubai

Occupying a prime location on Jumeirah Beach, the Westin Dubai is a 5-star design hotel. It features a spectacular resort pool, a 1200-metre private beach, luxurious rooms and 8 restaurants. Panoramic views over the Arabian Gulf and the Palm Jumeira can be enjoyed from most rooms and parts of the Westin Dubai Mina Seyahi Beach Resort.

The hotel features over 15,600 square feet of function space for events of 14 to 5,000 guests including the venue, the Serdaal ballroom. Westin Dubai is 15 minutes' drive from the Mall of the Emirates. The Montgomery Golf Club is only 5 km away.



*Blue Orange Restaurant*

*The Westin Mina Seyahi  
Al Sufouh Road, Jumeirah Beach,  
Dubai, United Arab Emirates  
Phone: +971 (4) 5117326  
Fax: +971 (4) 399 9144*



*Serdaal Ballroom*

*See Location Map next page*

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