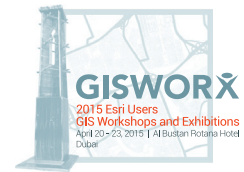


# GIS & IT for new business opportunities

10-11 December 2014



## DAY 1

10 Dec  
2014

Time	Topic
9:00 am - 10:00 am	Registration & Networking - Morning Coffee
10:00 am - 10:15 am	Welcome Message
10:15 am - 10:45 am	GIS in the UAE: Market update and how to align with existing client investments
10:45 am - 11:15 am	Increase your business with ArcGIS Platform
11:15 am - 11:30 am	Gaining insights into the effectiveness and efficiency of your information supply chains
11:30 am - 12:00 pm	Coffee Break & Networking
12:00 pm - 12:45 pm	GIS is the platform for Smart Government
12:45 pm - 1:30 pm	Increase your business with GIS Apps for business
1:30 pm - 2:30 pm	Lunch
2:30 pm - 3:30 pm	Meeting & Networking

## DAY 2

11 Dec  
2014

Time	Topic
9:00 am - 10:00 am	Registration & Networking - Morning Coffee
10:00 am - 10:30 am	ArcGIS Platform Introduction
10:30 am - 11:15 am	Enabling and delivering better business solutions with GIS using ArcGIS API, web services, and SDKS
11:15 am - 11:30 pm	The Pixel Business
11:30 am - 12:00 pm	Coffee Break & Networking
12:00 pm - 12:45 pm	ArcGIS in the mobile and smart phone space
12:45 pm - 1:30 pm	Closing and Discussion
1:30 pm - 2:30 pm	Lunch
2:30 pm - 3:30 pm	Meeting & Networking



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